

# Best Campaign Award Fundraising Non-Profit Campaign

The **Best of America Small Business Fundraising Non-Profit Campaign** award honors the accomplishments of a meaningful and effective fundraising and charity campaign in the U.S. that took place from the beginning of 2021.

Definitions:

• Small Business, as defined by <u>Census</u>.

BEST CAMPAIGN AWARD - FUNDRAISING NON-PROFIT CAMPAIGN



Company Name

Primary Contact First Name (mandatory)

Primary Contact Last Name (mandatory)

Street Address (mandatory)

\*This is where your winner package will be sent if your company is selected as a winner) Street Address 2 (optional)

City (mandatory)

State (mandatory)



Zip Code <i>(mandatory)</i>	Public Phone Nu	mber (optional)	
Email (mandatory)			
This will be made public on t	he Voting Page.		
Company Description (mandat	rory)		1000 words
Year(s) in business? (mandator	y) Industry		
What is your Company's Mission Statement? <i>(mandatory</i> )			50 words
My company should win this Award because <i>(mandatory)</i>			500 words
Twitter URL (optional)		Facebook URL (optional)	
LinkedIn URL (optional)		Instagram URL (optional)	
YouTube URL (optional)		Other social channels (optional)	

# A brief description of your company and product (up to 300 words)

# How has your product and/or campaign solved a real-world problem? (up to 500 words)



## Our company should win this Award because... (up to 300 words)

### What results do you want the judges to know (up to 300 words)

Materials must be supplied as follows:

#### **Company Profile Photo:**

- The first uploaded attachment must be your company logo. If applying for Best Campaign of the Year, please upload a professional headshot of the founder that is shoulders up & be shown as your first attachment instead. As an alternative please provide a group picture (required)
- The Logo should be square/stacked (not wide/horizontal/landscape) (required)
- Provide a picture of the product/ services (not required but highly recommended)
- No pixelated, low resolution images.

#### **Additional Materials:**

- Upload any files below that you'd like to share with the public. Up to (5) attachments can be uploaded with your entry.
- Video attachments may be hosted on a video site such as YouTube or Vimeo.
- I confirm that **all information** above is **true** and complete. I authorize BBSA, its judges, representatives, and partners to use it to evaluate my application form and for promotional purposes, if your application is shortlisted and/or marked a winner.. I have read & accept the Best of America Small Business Awards **Terms & Conditions & Privacy Policies.** Please review our Terms (https://www.basawards/terms) and Privacy Policy (https://www.basawards/privacy).

